



www.NYCBIDAssociation.org

New York City's Business Improvement Districts

72 Unique Neighborhoods, 72 Unique Organizations

The NYC BID Association

The NYC Business Improvement District (BID) Association was formed nearly 30 years ago and formalized in 1995 by the City's BID managers to facilitate BID communications, share best practices, advocate on important issues and support the work of BIDs citywide.

Because BIDs partner with key property owners and business leaders in their districts, the BID Association is uniquely positioned not only to communicate with the **72 BIDs** throughout the City, but also to gather information from more than **85,507 businesses** and the **1,007,988 employees** those BIDs represent.*

Successful partnerships with elected officials have been invaluable in fostering the Association's work to promote small businesses citywide.

NYC BIDs have a digital footprint that includes:**

- 1,599,688** Facebook followers
- 361,258** Twitter followers
- 143,376** Instagram followers
- 338,145** email distribution list members

What is a BID?

BIDs are locally-funded non-profit organizations that promote business development and improve the quality of life for all New Yorkers. **New York City BIDs annually invest over \$127 million worth of services in 72 neighborhoods across all five boroughs**, with yearly assessments ranging from \$53,000 to \$15,900,000.

BID services include sanitation and maintenance, public safety, visitor services, marketing and promotional programs, capital improvements and beautification programs. BID-supported social service and job training programs have helped bring stable employment to thousands of men and women citywide.

Each BID is initiated by community stakeholders, created by local law, and governed by District Management Associations whose board includes business representatives, property owners, residents, city agencies and local elected officials.

Top 5 Industries NYC BIDs Represent (By total businesses*)



*Mayor's Office of Data Analytics (2012)

**Department of Small Business Services (FY 2015)

BIDs in all 5 Boroughs

Brooklyn

86th Street Bay Ridge BID
Atlantic Avenue BID
Bay Ridge Fifth Avenue BID
Bed-Stuy Gateway BID
Brighton Beach BID
Church Avenue BID
Court-Livingston-Schermerhorn BID
DUMBO Improvement District
East Brooklyn BID
Flatbush Avenue BID
Flatbush-Nostrand Junction
Fulton Area Business (FAB) Alliance
Fulton Mall Improvement Association
Graham Avenue BID
Grand Street BID
Kings Highway BID
MetroTech BID
Montague Street BID
Myrtle Avenue Brooklyn Partnership
North Flatbush Avenue BID
Park Slope Fifth Avenue BID
Pitkin Avenue BID
Sunset Park 5th Avenue BID

Staten Island

Forest Avenue BID
South Shore BID
West Shore BID

FY16 Operating Budget

Less than \$500,000 (38 BIDs)
\$500,000 - \$1,000,000 (13 BIDs)
\$1,000,000 - \$5,000,000 (15 BIDs)
More than \$5,000,000 (6 BIDs)

Contact the NYC BID Association

Ellen Baer

Co-Chair, NYC BID Association
President and CEO, Hudson Square Connection
ebaer@hudsonsquarebid.org

Michael Lambert

Co-Chair, NYC BID Association
Executive Director, Bed-Stuy Gateway BID
m.lambert@bedstuybid.org

Bronx

161st Street BID
Belmont BID
Fordham Road BID
HUB/3rd Avenue BID
Jerome-Gun Hill BID
Kingsbridge BID
Southern Boulevard BID
Westchester Square BID
White Plains Road BID

Queens

82nd Street Partnership
165th Street Mall Improvement Association
180th Street BID
Bayside Village BID
Downtown Flushing Transit Hub BID
Jamaica Center BID
Long Island City Partnership
Myrtle Avenue Queens BID
Steinway Astoria Partnership
Sunnyside Shines BID
Sutphin Boulevard BID
Woodhaven BID

Manhattan

34th Street Partnership
47th Street BID
125th Street BID
Alliance for Downtown NY
Bryant Park Management Corporation
Chinatown Partnership
Columbus Avenue BID
Columbus/Amsterdam BID
East Midtown Partnership
Fifth Avenue Association
Flatiron/23rd Street Partnership
Garment District Alliance
Grand Central Partnership
Hudson Square Connection
Hudson Yards Hell's Kitchen Alliance
Lincoln Square BID
Lower East Side BID
Madison Avenue BID
Meatpacking District
NoHo NY BID
SoHo Broadway BID
Times Square Alliance
Union Square Partnership
Village Alliance
Washington Heights BID